



## **Ditch the Ditches Public Art Contest**

Since 1983, the Ditch & Water Safety Task Force has been educating the Albuquerque Metro area about the hazards of the area arroyos and ditches. This year the organization, will hold an art contest for local artists who want to showcase their unique artistic ability and educate children and families about the dangers of ditches and arroyos.

One winner will be chosen to receive a \$1,000 cash prize and the winning artwork will be painted on one of the Albuquerque Metropolitan Arroyos. Ditch the Ditches' mission is to eliminate ditch and arroyo injuries and deaths through education. Learn more about Ditch the Ditches at <https://ditchtheditches.com>.

### **Eligibility**

- Must be over the age of 18
- Must use eco-friendly paint approved by the Ditch & Water Safety Task Force in the final arroyo mural
- Must fill out entry form and include a comp of your proposed artwork

### **General Conditions of Entry**

- No purchase necessary to enter or win prize.
- Participants are only allowed to submit one entry, which is to be executed solely by the submitter.
- Entries will be submitted by creating an art piece in a style of your choice with a "ditch the ditches" message along the walls of an arroyo. Location will be determined by the Ditch & Water Safety Task Force
- Artists may use the mascot, Leroyo as part of their design. (see Leroyo at DitchtheDitches.com)
- Artwork must include a message about the safety hazards of arroyos and ditches.
- Artist must create a mock-up/comp and provide the file electronically via the online form. That comp will then be approved for entry into the contest and allowed to be painted on a pre-determined arroyo location.
- Sign and complete entry form with participant's information and permission to share artwork on social media/use for advertising or publicity
  - By submitting an entry, each winner grants the Ditch & Water Safety Task Force and those acting under its authority permission to use the winner's name, likeness, or comments for advertising and publicity purposes without payment of additional consideration, except where prohibited by law.
- Submit entries to <https://ditchtheditches.com/art-contest-entry-2018> by October 31st

### **Winner Selection**

- One participant will be selected to win a \$1,000 cash prize.
- The winning submission will be judged upon 1) showcasing the ditch the ditches message and 2) creativity in execution.
- Winner chosen by the public/sponsor judges